

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922667-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	475

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	922667	06185987

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/02/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-002H	\$110.00 NM
1	WPBF	W	10/03/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-002H	\$110.00 NM
3	WPBF	Th	10/04/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-002H	\$110.00 NM
4	WPBF	F	10/05/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-001H	\$110.00 NM
2	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-002H	\$110.00 NM
3	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:47 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$160.00 NM
2	WPBF	W	10/03/12	5:36 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$160.00 NM
4	WPBF	Th	10/04/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$160.00 NM
3	WPBF	F	10/05/12	5:54 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-002H	\$160.00 NM
4	10/08/12	10/08/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-001H	\$160.00 NM
5	10/02/12	10/05/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-002H	\$275.00 NM

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Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	475

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/05/12	WPBF News 25 Mornings 6-7AM		-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	6:08 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-002H	\$275.00 NM
3	WPBF	Th	10/04/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-002H	\$275.00 NM
4	WPBF	F	10/05/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$275.00 NM
6	10/08/12	10/08/12	WPBF News 25 Mornings 6-7AM		1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-002H	\$275.00 NM
7	10/02/12	10/05/12	Good Morning America 7-9AM		-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	8:47 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$275.00 NM
2	WPBF	W	10/03/12	7:58 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$275.00 NM
4	WPBF	Th	10/04/12	8:48 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$275.00 NM
3	WPBF	F	10/05/12	7:49 AM	Good Morning America	7-9AM	:30	BN-12-002H	\$275.00 NM
8	10/08/12	10/08/12	Good Morning America 7-9AM		1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	8:48 AM	Good Morning America	7-9AM	:30	BN-12-001H	\$275.00 NM
9	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a		-TW-F--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TW-F--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-002H	\$100.00 NM
2	WPBF	W	10/03/12	10:19 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-002H	\$100.00 NM
3	WPBF	F	10/05/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-001H	\$100.00 NM
12	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-T-TF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-TF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
2	WPBF	Th	10/04/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-002H	\$175.00 NM
3	WPBF	F	10/05/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-002H	\$175.00 NM
13	10/08/12	10/08/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	12:20 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-002H	\$175.00 NM
14	10/02/12	10/04/12	M-F 3-4P	M-F 3-4P	-TWT---	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
922667-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	475	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/02/12	10/04/12	M-F 3-4P	M-F 3-4P	-TWT---	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/01/12	10/07/12	-TWT---				3	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		M-F 3-4P	M-F 3-4P	:00		\$200.00 NM
Credited									
2	WPBF	W	10/03/12	3:38 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-002H	\$200.00 NM
3	WPBF	Th	10/04/12		M-F 3-4P	M-F 3-4P	:00		\$200.00 NM
Credited									
15	10/08/12	10/08/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	3:36 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-002H	\$250.00 NM
16	10/02/12	10/05/12	Dr. Oz	4-5p	-T-TF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-TF--	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/05/12	4:37 PM	Dr. Oz	4-5p	:30	BN-12-001H	\$500.00 NM
17	10/08/12	10/08/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	4:11 PM	Dr. Oz	4-5p	:30	BN-12-001H	\$500.00 NM
18	10/03/12	10/05/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	5:52 PM	M-F 5pm News	5-6pm	:30	BN-12-001H	\$450.00 NM
2	WPBF	Th	10/04/12	5:12 PM	M-F 5pm News	5-6pm	:30	BN-12-001H	\$450.00 NM
3	WPBF	F	10/05/12	5:11 PM	M-F 5pm News	5-6pm	:30	BN-12-002H	\$450.00 NM
19	10/08/12	10/08/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	5:12 PM	M-F 5pm News	5-6pm	:30	BN-12-002H	\$450.00 NM
20	10/02/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-002H	\$525.00 NM
1	WPBF	W	10/03/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-002H	\$525.00 NM
4	WPBF	Th	10/04/12	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-002H	\$525.00 NM
3	WPBF	F	10/05/12		WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$525.00 NM
Credited									
21	10/02/12	10/05/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	3	\$800.00	NM

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Nelson/D/Senate	BILL NELSON SENATE	475	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$800.00 NM
4	WPBF	Th	10/04/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$800.00 NM
2	WPBF	F	10/05/12		Wheel Of Fortune*	7-7:30PM	:00		\$800.00 NM
Credited									
22	10/08/12	10/08/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$800.00 NM
23	10/08/12	10/08/12	DANCING	Prime Other	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	7:58 PM	DANCING	Prime Other	:30	BN-12-002H	\$2,500.00 NM
24	10/02/12	10/02/12	Tues ABC Prime C	10-11PM	-1-----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-1-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	10:36 PM	Tues ABC Prime C	10-11PM	:30	BN-12-002H	\$1,100.00 NM
25	10/03/12	10/03/12	Wed ABC Prime C	10-11PM	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12		Wed ABC Prime C	10-11PM	:00		\$1,200.00 NM
Credited									
28	10/07/12	10/07/12	Sun ABC Prime B	8-9PM	-----1	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12		Sun ABC Prime B	8-9PM	:00		\$1,800.00 NM
Credited									
31	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF-S	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF-S	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/02/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
1	WPBF	W	10/03/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
6	WPBF	Th	10/04/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
5	WPBF	F	10/05/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
2	WPBF	Su	10/07/12	11:23 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-002H	\$500.00 NM
32	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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32	10/08/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
10/08/12 10/14/12 1----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-001H \$500.00 NM									
33	10/02/12	10/05/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF-- 4 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/02/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited 1 WPBF W 10/03/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited 4 WPBF Th 10/04/12 12:01 AM Nightline 11:35-12:05AM :30 BN-12-002H \$350.00 NM 3 WPBF F 10/05/12 11:55 PM Nightline 11:35-12:05AM :30 BN-12-002H \$350.00 NM									
34	10/08/12	10/08/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 12:01 AM Nightline 11:35-12:05AM :30 BN-12-002H \$350.00 NM									
36	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 8:38 AM Sat 8-9am News Sat 8-9am :30 BN-12-001H \$225.00 NM									
38	10/06/12	10/06/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 Sat Jeopardy Sat 7:30-8PM :00 \$175.00 NM Credited									
39	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 8:11 AM Sun 8-9am News Sun 8-9am :30 BN-12-002H \$225.00 NM									
40	10/07/12	10/07/12	Sun 9-10am	9-10am	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 Sun 9-10am 9-10am :00 \$200.00 NM Credited									
41	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922667-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	475	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/07/12	10/07/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	:30	BN-12-001H	\$225.00 NM
42	10/07/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	6:54 PM	Sun 630pm News	630-7pm	:30	BN-12-002H	\$400.00 NM
43	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	BN-12-001H	\$300.00 NM
44	10/02/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		Jeopardy	7:30-8PM	:00		\$475.00 NM
Credited									
3	WPBF	W	10/03/12		Jeopardy	7:30-8PM	:00		\$475.00 NM
Credited									
4	WPBF	Th	10/04/12		Jeopardy	7:30-8PM	:00		\$475.00 NM
Credited									
2	WPBF	F	10/05/12		Jeopardy	7:30-8PM	:00		\$475.00 NM
Credited									
45	10/08/12	10/08/12	Jeopardy	7:30-8PM	1-----	:30	1	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Jeopardy	7:30-8PM	:00		\$475.00 NM
Credited									
46	10/02/12	10/05/12	The View	11A-12PM	-TWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	11:29 AM	The View	11A-12PM	:30	BN-12-001H	\$400.00 NM
1	WPBF	W	10/03/12	11:31 AM	The View	11A-12PM	:30	BN-12-001H	\$400.00 NM
3	WPBF	Th	10/04/12		The View	11A-12PM	:00		\$400.00 NM
Credited									
48	10/07/12	10/07/12	666 PARK AVE	10-11PM	-----S	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	10:39 PM	666 PARK AVE	10-11PM	:30	BN-12-001H	\$1,000.00 NM
50	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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DUPLICATE INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922667-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	475

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/03/12	10/03/12	NETWORK POLITICAL P9-11p		--W----	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
	10/01/12	10/07/12	--W----				1	\$1,800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12	10:57 PM	NETWORK POLITICAL PROGR/9-11p		:30	BN-12-002H	\$1,800.00 NM
51	10/08/12	10/08/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
	Credited								
52	10/02/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	7:42 PM	Jeopardy	7:30-8PM	:30	BN-12-001H	\$850.00 NM
1	WPBF	W	10/03/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
	Credited								
3	WPBF	Th	10/04/12	7:42 PM	Jeopardy	7:30-8PM	:30	BN-12-002H	\$850.00 NM
4	WPBF	F	10/05/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
	Credited								
53	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$325.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	7:55 AM	GMA Sunday 7-8am	Sun 7-8am	:30	BN-12-001H	\$325.00 NM
54	10/06/12	10/06/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/06/12	12:17 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	BN-12-002H	\$400.00 NM
	LR - Football								
55	10/08/12	10/08/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/08/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	BN-12-001H	\$450.00 NM

Total Spots 65

Payment Terms 30 Days

Gross Total	\$27,650.00
Agency Commission	\$4,147.50
Net Amount Due	\$23,502.50